

SEEK employment summary July 2017

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If you have your eye out for a new full-time job, you'll be pleased to know they were the most advertised role type on SEEK from 1 July last year to 30 June this year.

"Part-time job ads have continued to flatten since May this year," says Janet Faulding, General Manager of SEEK New Zealand. "However, job ads for casual/vacation, contract/temp and full-time work continued to strengthen in July."

Job opportunities in July

The [Information and Communications Technology](#) (ICT) industry was still out in front for job opportunities on SEEK, however the volume in July this year was the same as in July 2016. The average advertised salary for ICT roles was \$93,439.

[Trades and Services](#) came in second for job opportunities on SEEK. There were 21% more job ads for the industry in July and the average advertised salary was \$61,382. [Manufacturing, Transport and Logistics](#) was ranked third for opportunities on SEEK in July and the industry saw job ads increase by 35% year-on-year. The average advertised salary for the industry was \$67,422.

If you're looking for your next opportunity in [Mining, Resources and Energy](#) industry, it may be on its way. Although they were coming off a low base, opportunities across the industry were up by 67% year-on-year and the average advertised salary was \$94,290.

"The [Mining, Resources and Energy](#) fields offering the most job opportunities on SEEK this July were power generation and distribution, mining operations and health, safety and environment," says Faulding.

Growth in hospitality and tourism

[Hospitality and Tourism](#) is one of the fastest growing industries on SEEK and opportunities were up by 9% year-on-year for the three-month period of May to July. Over the past 12 months [1 July 2016 to 30 June 2017], the industry's average advertised salary on SEEK also increased by 1% year-on-year to \$52,312.

The growth in opportunities is being driven by the strong increase in tourism numbers from both domestic and international visitors. Faulding says hospitality and tourism is currently the eleventh largest advertising industry on SEEK for the period of May to July 2017 this year.

"Helping fuel job ad growth on SEEK across the hospitality and tourism industry is the increasing demand for professionals to service the rising number of tourists visiting New Zealand and an increase of Kiwis travelling domestically," she says. "The latest International Travel and Migration report, conducted by Stats NZ, found the number of international visitors to New Zealand rose by 10% year-on-year in June 2017 when compared to June 2016."

Growing demand for chefs

Chefs and cooks were the flavour of the month across the industry with opportunities over the past three months rising by 7% year-on-year. Management roles came in second, followed by bar and beverage roles and front office and guest services roles.

While growth remains strong across the industry, Fielding adds that advances in technology are having a disruptive effect on some areas of the hospitality and tourism industry. This may explain a decline in job ads for some roles.

"From May to July this year, there was a decline in advertising on SEEK for airline workers [down 24% year-on-year] and reservation professionals [down 9% year-on-year]," said Faulding. "All these jobs are experiencing a rise in online competition and automation."

Good conditions for candidates

Candidates were in strong demand across a range of industries in July. [Government and Defence](#) saw opportunities rise by 14% year-on-year and the average advertised salary was \$81,304. Demand was also strong in the [Design and Architecture](#) industry with an increase of 28% year-on-year and the average advertised salary was \$83,171.

If you're looking for your next role in the [Science and Technology](#), you were in demand in July. Your opportunities were up by 17% year-on-year and the average advertised salary was \$74,289.

Growth across the regions

Of the major regions, Wellington recorded the highest level of growth on SEEK compared to the same time last year. Opportunities across the region grew by 13% year-on-year and this was fuelled by industries such as ICT, Administration and Office Support and Trades and Services.

Auckland came in second in July with opportunities up by 8.4% year-on-year. If you're based in the region, your prospects were highest in ICT, Manufacturing, Transport and Logistics and Trades and Services.

Candidates in Canterbury continued to see more prospects on SEEK in July. They were up by 5.7% year-on-year and the Trades and Services industry still led the way across the region.

The second half of the year got off to a great start for candidates across New Zealand. How will your industry perform in August? Stay tuned for the next update.