

This is how mobile is changing the way you apply for jobs

Mobile technology may have only exploded in the last decade or so, but it's impact on our lives has been so significant that it's hard to imagine a time before it. With a small device that fits in the palm of your hand you can listen to music, take photos, chat to your friends via multiple online platforms and read the news – all at the same time. It's added a level of convenience and ease to our daily lives that we now take for granted.

Well, now that same technology is being used to make the job-hunting process less daunting and labour intensive.

New SEEK app functionality allows you to quickly and easily tailor job applications anywhere, at any time, from the palm of your hand. Because who wants to spend their precious evenings and weekends applying for jobs when you could instead submit a perfectly tailored application while you wait for your morning coffee?

Because who wants to spend their precious evenings and weekends applying for jobs when you could instead submit a perfectly tailored application while you wait for your morning coffee?

Michael Ilczynski, Managing Director ANZ at SEEK says the latest SEEK app release is a response to the worldwide shift to mobile.

'We've seen that innovation plays a significant role in helping Aussies find fulfilling jobs and careers. Technology is a critical part in delivering solutions of the future and no other company in the space offers the breadth and depth of functionality across all mobile platforms that SEEK offers.'

Now from your mobile, you can:

- Upload up to 10 tailored resumes to pick and choose from. For example, order your previous experience so that most relevant roles appear at the start of your CV or list your interests with an eye on how they fit in with the specific roles you're applying for.
- Tailor your cover letter right in the app or upload different versions from cloud services like Dropbox and Google Drive
- Update your [SEEK Profile](#) directly in the app and let jobs that are tailored to your specific skills and experience find you

It's important to remember however that despite the rapidly changing technology, many of the old

rules still apply. There's no substitute for a perfectly crafted CV that clearly demonstrates your suitability for a role. The mobile app just enhances the ability for you to do that more conveniently.

"Crafting a quality CV and SEEK Profile is a key skill to clearing the first hurdle; in today's economy, it's about quality, not quantity. Recruiters appreciate when an applicant demonstrates his or her suitability for a role, and for the first time, applicants have the capability to do that from their mobile device," says Michael.

Why not download the app and try it out for yourself the next time you're sitting on the train or waiting for a bus? See for yourself just how easy to use it is and how it can help you better manage your time in today's fast-paced world.